



Julie Phelan, MD, MBA
Biomedisys

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EDUCATION

The University of Chicago Booth School of Business, Chicago, IL

Master of Business Administration (MBA), Concentrations: Finance, Entrepreneurship, and Marketing Management

Graduate Certificate, Graduate Program in Health Administration and Policy (GPHAP)

- Dean's Honors List

The Chicago Medical School/Rosalind Franklin University of Medicine & Science, North Chicago, IL

Doctor of Medicine (MD)

- Received honors in 12 clinical rotations (clerkships and subinternship) and basic sciences courses including Surgery, Medicine (clerkship), Medicine (subinternship), Family Medicine, Systemic Pathology, Advanced Neuroanatomy, Advanced Anatomy, and Medical Microbiology and Immunology
- Contributor to a medical review book for the Step 1 USMLE (board examination)
- USMLE Step 1: Passed (1999)
- USMLE Step 2: Passed (2000)

Northwestern University, Evanston, IL

Bachelor of Arts (BA), Major: Biology; Minor: French

- National Dean's List

American Medical Writers Association (AMWA)

Fellow, AMWA

Essential Skills Certificate, Medical Writing

Regulatory and Research Certificate

RECENT PROFESSIONAL EXPERIENCE

Biomedisys Inc, Chicago, IL

President, Jan 2012-present

- A medical communications and strategy consulting boutique, serving pharmaceutical, biotechnology, medical device, health care, and scientific clients worldwide.
- Write medical content including manuscripts for peer-reviewed journals, abstracts, news articles, slide decks, textbooks, training modules, web content, and white papers.
- Perform competitive intelligence and strategic analyses.
- Cover medical conference proceedings and advisory board meetings and write up the respective presentations.
- Edit medical manuscripts and other communications materials for both native and non-native English-speaking professionals.
- Research medical literature for citation and interview medical and scientific key opinion leaders to garner more information on therapeutic usage in the clinical arena.

- Present at meetings and medical conferences, including audiences with several hundred physicians.
- Serve as key client/author liaison and manage multiple, simultaneous projects.
- Experienced in several style guides including the *AMA Manual of Style*, *Chicago Manual of Style*, and *New Oxford Style Manual*.

Medical Communications and Strategy Consultant, Chicago, IL

Jan 2009-Dec 2011

- Wrote and edited medical content for health care, medical device, financial services, and scientific clients.
- Assessed business strategy and performed competitive intelligence analyses for health care, medical device, biotechnology, and financial services clients.

Robert W. Baird & Co., Chicago, IL

Biotechnology Equity Research Associate Analyst, May 2007-Dec 2008

- Supported the senior biotechnology analyst by researching and analyzing publicly traded biotechnology companies, their stocks, their drugs (preclinical through Phase III and approved drugs), and their competitive therapeutic agents and landscape.
- Coauthored biotechnology research notes and reports based on our analyses for public distribution to institutional clients and the media.
- Worked in a highly regulated, fast-moving environment and frequently had tight deadlines (under two hours) to write research notes.
- Initiated coverage on four publicly traded biotechnology companies and wrote the respective initiation reports.
- Interviewed medical and scientific key opinion leaders and executive management of publicly traded biotechnology companies to help formulate assessments on therapeutic agents, market opportunities, and financial outlook (competitive intelligence).
- Attended medical conferences and wrote up the respective data presentations.

PROFESSIONAL AFFILIATIONS

- National Treasurer, American Medical Writers Association, October 2016-present
- Immediate Past President, Greater Chicago Area Chapter of the American Medical Writers Association (AMWA); previously served as President, President-Elect, and Membership Chair; 2012-2016
- Served as a member of the American Medical Writers Association (AMWA) Budget and Finance Committee, Communications Committee, and Social Media Committee, 2012-2016
- Lifetime Member, American Medical Association (AMA), 1997-present
- Member, Editorial Freelancers Association (EFA), 2012-present

VOLUNTEER AFFILIATIONS

- Director-at-Large, Northwestern Alumni Association Board, 2009-2017
- Northwestern University Club of Chicago; served as Immediate Past President; President; President-Elect; VP, Membership & Marketing; VP, Membership; and Director-at-Large; Jul 2006-Jul 2015

CERTIFICATIONS

- FINRA Series 7 (General Securities Representative)

- FINRA Series 63 (Uniform Securities Representative)
- FINRA Series 86 (Research Analyst)
- FINRA Series 87 (Research Analyst)